From Sufficiency Economy to Wealthiness of the Nation

1. **Course Title**: From Sufficiency Economy to Wealthiness of the Nation
   Annual International Training Course,
   Thai International Cooperation Programme

2. **Duration**: 2015: November 2 – 30 (29 days)
   2016: November 3 – December 1 (29 days)

3. **Background Information of the Programme**
   Sufficiency Economy is the philosophy of human beings way of life, originated by H.M. the King Bhumiphol of Thailand. From his experiences in closed up with “development” more than 60 years, he has suggested to develop in holistic approach with consider the present to future, with feeling to knowledge, with occupation to life style, with individual to community and with country to the worldwide.

   Sufficiency Economy is basically a smart management of human being that can do in everyman and everywhere. The Principle are comprises of moderation, reasonableness and self immunity. Using knowledge and technology with carefully by ethnics can make Sufficiency Economy successful, which serve as his potential, leading to harmonizing the context and environment to continually and sustainable development.

   Thailand has experienced with economy crisis in 1980. The agricultural sector could protect and cure the damage of the whole country by Sufficiency Economy. Every Sector were self reflect and go on more understanding and using the philosophy of Sufficiency Economy to lead his business and way of life. Kasetsart University has experienced with international training course more than 30 years, especially in Sufficiency Economy more than 7 years. This is the unvaluable to carry on. Sufficiency Economy not only to help individuals but could make strong community and society, not only from present but also in the future.

   Thailand is one country of the member of world community. The dynamic of community change could effect in each other. Sharing and understanding the lesson from experiences of each community will make the global better and peacefully to wealthiness of the nation.

4. **Objectives**
   This 29 days course aims to provide knowledge and experiences including build up the atmosphere for participants that will be able to:
   - Understand the concept and principle of Sufficiency Economy
   - Understand Thai experiences in agricultural development and extension methodology for small farmer and community development
   - Understand Thai experiences in society development by consciousness of the people
   - Share the knowledge and experiences in farmer and community development for establish life long learning center
5. Course Content

5.1 Seminar

Course outline:
- Course Background / From New Theory toward to Sufficiency Economy
- Root and Potential of Thai Economy
- Life Learning Center to Community Development
- Royal Projects and It’s Characteristics
- H.M. King Bhumibol and Thais
- Social structure and how to empower
- Sufficiency Economy in Perspectives of Social (Thai Culture and lifestyles)
- Agricultural Extension and its Development in Thailand
- Bank for community development
- Sufficiency Economy in Perspective of Economy : A Case Study on Community Micro Financial Record System
- Development to Sustainability Society
- Agriculture system and it’s development
- World order to way of living style
- Sufficiency Economy in Perspective of Environment : A case study at Laem Phak Bia Environment Study and Development Project
- Vision to Agriculture and Global Development
- CSR is not a duty but is a responsibility
- Technology transfer and adoption process
- Local Wisdom to Modern Technology
- Group discussion and Presentation

5.2 Field Trip

Study visit at :
- The Royal Chitralada Projects (3 hr.)
  (Royal initiative projects, from research to human being development project)
- The Grand Palace (1 hr.)
  (Thailand culture)
- Wat Phra Sri Rattana Satsadaram (1 hr.)
  (Thailand culture)
- Ananda Samakhom Throne Hall (1 hr.)
  (Nation handy craft from farmers)
- Khao Hin Sorn Royal Development Study Centre (3 hr.)
  (Integrated farming system to community development)
- The Water Buffalo Agricultural School (3 hr.)
  (Local wisdom to agricultural development)
- Bank of cattle and buffaloes (3 hr.)
  (Animal husbandry development in a completely cycle)
- Chaopraya Abhaiphubet Hospital (3 hr.)
From Local Wisdom of Medicinal Herb to International Standard

- Phra Dabos School Project (6 hr.)
  (Non-formal education learning center to practicum of agriculture)
- Suan Kao Saen Housewives’ Group (3 hr.)
  (From individual to group and community development with sufficiency economy, different in religious but harmonizing in life style)
- Wat Yansankwararam Training Center (3 hr.)
  (Training center for non-toxic of agriculture product, self reliance of farmer groups)
- Chonburi College of Agriculture and Technology (3 hr.)
  (From formal education system to non-formal and informal education system to agriculture development)
- Pattaya Municipality (3 hr.)
  (Non governmental office for holistic development)
- Training Center of The Navy (3 hr.)
  (Role and Responsibility of the Navy for Rural Development Intact of the Policy of Country Stabilization)
- Huai Sai Royal Development Study Centre (1 hr.)
  (Integrated farming system to re-forestation and environmental development)
- “Baan Lung Kean” (Farmer House) (2 hr.)
  (Sufficiency economy in a farmer scale)
- “Lung Noi Farm” (3 hr.)
  (Integrated Farming System)
- The Laem Phak Bia Environmental Study and Development Project (3 hr.)
  (Sufficiency economy to environmental development)
- Local Scholar in mushroom (3 hr.)
  (From local wisdom to research and modern technology)
- Consciousness Agricultural and Development Center (3 hr.)
  (Volunteer agricultural extensionist to community development)
- Suphanburi Rice Research Center (3 hr.)
  (From local wisdom to research and modern technology)

5.3 Advanced assignment

1) Country report
   All participants are requested to prepare a 10 minutes country report. The report should contain one study of small holder farmer development project.
   - The detail should focus on background of the project and key success or negative factors. Participants are permitted to prepare power point slides, video tapes or other audio-visual aids to support their country report presentation. The report should be sent to the ETO two weeks prior to the beginning of the course.
   - The country report should be published on www.eto.ku.ac.th

2) Media presentation
   - All participants are requested to present a report of created knowledge from training experiences by groups in 45 minutes each.
   - The media presentation should be published on www.eto.ku.ac.th
6. Number of Participants: 20 persons

7. Participants Criteria

This is an intermediate level programme on rural development project/programme management. The course is required for middle level government officials and managers of state-owned agencies who are involved in poverty alleviation and sustainable social, economic and environmental development. The participant should be/get:

- a senior or middle-level government official or senior managers/executives of state-owned agencies or academics, practitioners or those preparing for managerial jobs in the near future;
- an educational background in agriculture, economics, rural development, social, environment and public policy or other relevant disciplinary areas with five (5) years of related work experience;
- committed to the good of the general public in enhancing economic and social development;
- functional level of written and spoken English;
- in good health to be able to attend the whole course.

8. Invited Countries

Asia and Pacific, Africa, Middle East, Latin America, the Caribbean and Thailand

9. Venue

Extension and Training Office, Kasetsart University
Wittaya Borrikan Building, 50 Ngam Wong Wan Rd,
Lat Yao, Chatuchak, Bangkok, 10900. Thailand

10. Expected Results

- Good relationship between Thai lecturers and participants
- Appropriate knowledge for small holder development
- Database of development technology by Sufficiency Economy

11. Evaluation

1) Observation Techniques

The training course management and secretariat term should evaluate the training atmosphere and participants by observation techniques.

2) Formal Evaluation Techniques

The participants should present the expressions, as followed:
- during the group discussion for group presentation with lecturer team
- during the training procedure by post-it note
- fill in the evaluation form completely

12. Institution

12.1 Executing / Implementing Agency

1) Implementing Agency: Extension and Training Office, Kasetsart University

2) Preparedness agency

2.1) List of Resource Persons

- H.E. Amphol Senanarong
  His Majesty’s Principal Private Secretary

- Mr. Ekasit Watanaprechanon
  Lukphradabos Project

- Professor Dr. Kasem Chankao
  Environment Collage, Kasetsart University

- Assoc. Prof. Dr. Patana Sukprasert
  Faculty of Agriculture, Kasetsart University

- Assoc. Prof. Dr. Surachai Jewcharoensakul
  Faculty of Education, Kasetsart University

- Assoc. Prof. Dr. Supaporn Thaipakdee
  Faculty of Agriculture, Kasetsart University, Kamphangsan Campus

- Dr. Preecha Sitdhikornkrai
  Faculty of Economics, Kasetsart University

- Dr. Apichart Pongsrihadulchai
  Advisor to the Permanent Secretary, Ministry of Agriculture and Cooperatives

- Ms. Boonwadee Montrikul Na Ayudhaya
  Office of Art & Culture, Chandrakasem Rajabhat University

- Dr. Kanittha Kanchanarangsrinon
  Community Development Department

- Mrs. Sugunya Athipanan
  Department of Agriculture Extension

- Mrs. Orasa Distaporn
  Department of Agriculture Extension

- Mr. Kanit Likhitvidhayavuth
  Office of Agricultural Economics

- Dr. Chalearmpol Jatuporn
  Office of Agricultural Economics

- Dr. Rujipat Boonjing
  Pathumthani Agricultural Extension Office

- Mr. Peerapong Klinlaor
  DTAC’s CSR Office

2.3) Course Management

- Asst. Prof. Anuporn Suwanvajukkasikij
  Director, Extension and Training Office, Kasetsart University, as Course Director

- Assoc. Prof. Dr. Patana Sukprasert
Faculty of Agriculture, Kasetsart University, as Assistant Course Director

- Mr. Somsakdi Tabtimthong
  Director of International Affairs Division, Kasetsart University as Course Consultant

2.4) Secretariat Team

- Assoc. Prof. Suwisa Pattanakait  Head of Secretariat
- Mrs. Pranee Sombudsiri  Assistant Facilitator
- Ms. Penapha Ariyadej  Assistant Facilitator
- Ms. Worada Chusanga  Assistant Facilitator
- Ms. Wimolwan Saiyamunka  Assistant Facilitator
- Ms. Churairat Intara-O-Sot  Assistant Facilitator
- Ms. Buntharika Trikomut  Assistant Facilitator
- Mr. Worrawee Raya  Secretariat Staff

2.5) Facility / Training Materials / Equipment Availability

- Training Room : The main training room is Room No. 804, on the 8th floor of KU Convention Center Building.
- Breaks and Meals : Coffee breaks and lunch are served in the Glass Room on the 8th floor of the KU Convention Center Building. Daily lunch is served in the Lobby on the 2nd Floor of KU Convention Center.
- Muslim Prayers’ Room : Muslim Prayers’ Room is Room No. 803, on the 8th floor of KU Convention Center Building.
- Equipment Availability : Computer, LCD Projector, Visualizer, DVD player, Microphone, Free wireless
  - no accommodation

3) Extension and Training Office (ETO)

Situated on the 4th floor of Wittaya Borrikan Building,
50 Ngam Wong Wan Rd, Lat Yao, Chatuchak, Bangkok, 10900. Thailand
ETO’s telephone number is 662-942-8822.
Office hours are from 08.30 – 16.30.
www.eto.ku.ac.th

4) Coordinator

Mr. Worrawee Raya
Tel. : (662) 9428822 (ext.208)
Fax : (662) 9428707
Mobile: (669) 49259255
E-mail : worrawee@outlook.com

12.2 Collaborative Organization

- Dabos Project
- Suan Kao Saen Housewives’ Group
- Chonburi College of Agriculture and Technology

13. Expenditure/Funding

Thailand International Development Cooperation Agency (TICA)
<table>
<thead>
<tr>
<th>Day</th>
<th>09.00 - 12.00</th>
<th>13.00 - 16.00</th>
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<tbody>
<tr>
<td>1. (Monday)</td>
<td>Welcome Address and Opening Ceremony</td>
<td>Group Dynamics (Getting to Know One Another)</td>
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<td>Concise Information of KU and ETO</td>
<td>Campus Tour and Study Visit at KU Archives</td>
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<tr>
<td>2. (Tuesday)</td>
<td>Course Background / From New Theory toward to Sufficiency Economy</td>
<td>Root and Potential of Thai Economy</td>
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<td>- Royal Projects and It’s Characteristics</td>
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<td>- H.M. King Bhumibol and Thais</td>
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<td>3. (Wednesday)</td>
<td>Life Learning Center to Community Development</td>
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<td>4. (Thursday)</td>
<td>Social structure and how to empower</td>
<td>Sufficiency Economy in Perspectives of Social (Thai Culture and lifestyles)</td>
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<td>5. (Friday)</td>
<td>Study Visit at Chitratalada Palace</td>
<td>Study Visit at The Grand Palace, Wat Prasirattana Sasadaram and Ananda Samakhorn Throne Hall</td>
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<td>6. (Saturday)</td>
<td>Country Report Presentation</td>
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<td>7. (Sunday)</td>
<td>Holiday</td>
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<td>8. (Monday)</td>
<td>Agricultural Extension and its Development in Thailand</td>
<td>Bank for community development</td>
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<td>9. (Tuesday)</td>
<td>Study visit at Suphanburi Rice Research Center</td>
<td>Study visit at Cosciousness Agricultural and Development Center</td>
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<td>10. (Wednesday)</td>
<td>Study Visit at Khao Hin Som Royal Development Study Centre</td>
<td>Depart to Sakaeo Province</td>
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<td>11. (Thursday)</td>
<td>Study Visit at The Water Buffalo Agricultural School</td>
<td>Study Visit at Bank of cattle and buffaloes</td>
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<td>12. (Friday)</td>
<td>Study Visit at Chauxpraya Ahaiphubet Hospital</td>
<td>Depart to Bangkok</td>
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<td>13. (Saturday)</td>
<td>Sufficiency Economy in Perspective of Economy : A Case</td>
<td>Agriculture system and It’s development</td>
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<td>Study on Community Micro Financial Record System</td>
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<td>14. (Sunday)</td>
<td>Holiday</td>
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<td>15. (Monday)</td>
<td>Study visit at Local Scholar in Mushroom</td>
<td>Study visit at Suan Kao Saen Housewives’ Group</td>
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<td>16. (Tuesday)</td>
<td>Development to Sustainability Society</td>
<td>World order to way of living style</td>
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<td>17. (Wednesday)</td>
<td>Study Visit at Luk Phra Dabos Agricultural Training and Development Center</td>
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<td>18. (Thursday)</td>
<td>Study Visit at Wat Yansankwararam Training Center</td>
<td>Study Visit at Chonburi College of Agriculture and Technology</td>
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<td>19. (Friday)</td>
<td>Study Visit at Pattaya Municipality</td>
<td>Study Visit at New Theory Learning Center</td>
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<td>20. (Saturday)</td>
<td>Holiday</td>
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<td>21. (Sunday)</td>
<td>Depart to Petchaburi Province</td>
<td>Study visit at “Lung Noi Farm”</td>
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<td>22. (Monday)</td>
<td>Study visit at Huai Sai Royal Development Study Centre and Study visit at &quot;Baan Lung Kean&quot; (Farmer House)</td>
<td>Field Trip Discussion and Evaluation</td>
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<td>23. (Tuesday)</td>
<td>Sufficiency Economy in Perspective of Environment : A case study at Laem Phak Bia Environment Study and Development Project</td>
<td>Study Visit at The Laem Phak Bia Environmental Study and Development Project</td>
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<td>24. (Wednesday)</td>
<td>Technology transfer and adoption process</td>
<td>Local Wisdom to modern technology</td>
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<td>25. (Thursday)</td>
<td>Vision to Agriculture and Global Development</td>
<td>CSR is not a duty but is a responsibility</td>
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<td>26. (Friday)</td>
<td>Group Discussion for of Group Presentation (4 groups )</td>
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<td>1. How to initiate and use the Sufficiency Economy to his people ?</td>
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<td>2. How to develop a Life Learning Center for human and community ?</td>
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<td>3. What is a trend of Agricultural Development and why ?</td>
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<td>4. How to make a network of Sufficiency Economy ?</td>
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<td>27. (Saturday)</td>
<td>Media Practicum for Presentation</td>
<td>Media Practicum (Cont.)</td>
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<td>28. (Sunday)</td>
<td>Holiday</td>
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<td>29. (Monday)</td>
<td>Group Presentation</td>
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<td>- Group Presentation (Cont.)</td>
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<td>- Course Evaluation</td>
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<td>- Closing Remark</td>
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<td>- Farewell Party at Riverside Hotel, Bangkok</td>
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*All programme are subject to change without notice.*